

Discover Labest's unbeatable packages designed to boost your brand! Whether you want eye-catching videos, powerful SEO, or top-notch social media exposure, we've got the perfect plan at the perfect price. Get ready to elevate your business effortlessly with Labest!

Vital Data 2025

Packages

1. Bronze: Package #1

2. Silver: Package #2

3. Gold: Package #3

Contents

- 1. Introductions
- 2. Our Approach
- 3. Strategies & Audits
- 4. Creative Suite
- 5. Organic Growth



Package #1 | Bronze

\$65/Month

Contract 6 Months

This six-month contract is non-refundable, and all payments are final.

- Exposure on LABEST.COM in the Desire Category
- Your business article featured on LABEST.COM, including a map & external link
- A link to your website
- Weekly exposure on X and Facebook social media platforms
- A 200 x 200 banner displayed on the main page of the category
- We will conduct monthly custom email campaigns reaching up to 1,000 recipients, using your business's customer email list.

Choose from: 3 budget-friendly packages

Carlos Maleville

Marketing Director

(818) 497-0145 Office@LABest.com

Package #2 | Silver

\$165/Month

Contract 6 Months

This six-month contract is non-refundable, and all payments are final.

- Exposure on LABEST.COM in the Desire Category
- Your business article featured on LABEST.COM, including a map & external link
- A link to your website
- Weekly exposure on X and Facebook social media platforms
- A 200 x 200 banner displayed on the main page of the category
- We will conduct monthly custom email campaigns reaching up to 1,000 recipients, using your business's customer email list.
- Sponsored business listings will feature your company exclusively on Labest.com
- Google My Business optimization, along with competitor analysis, will position your business ahead of the competition.

Package #3 | Gold

\$230/Month

Contract 6 Months

This six-month contract is non-refundable, and all payments are final.

- Exposure on LABEST.COM in the Desire Category
- Your business article featured on LABEST.COM, including a map & external link
- A link to your website
- Weekly exposure on X and Facebook social media platforms
- A 200 x 200 banner displayed on the main page of the category
- We will conduct monthly custom email campaigns reaching up to 1,000 recipients, using your business's customer email list.
- Sponsored business listings will feature your company exclusively on Labest.com
- Google My Business optimization, along with competitor analysis, will position your business ahead of the competition.
- Custom website of up to 10 pages, including domain registration and hosting, with certain restrictions applying
- A short, 60-second video will be produced for your social media platforms.
- A custom 2-minute HD YouTube video, to be showcased on the article page or other prominent exposure pages.
- Ongoing SEO with keyword analysis, competitor research, and marketing strategies to boost your online presence.

We boost your business's visibility while staying within your budget.

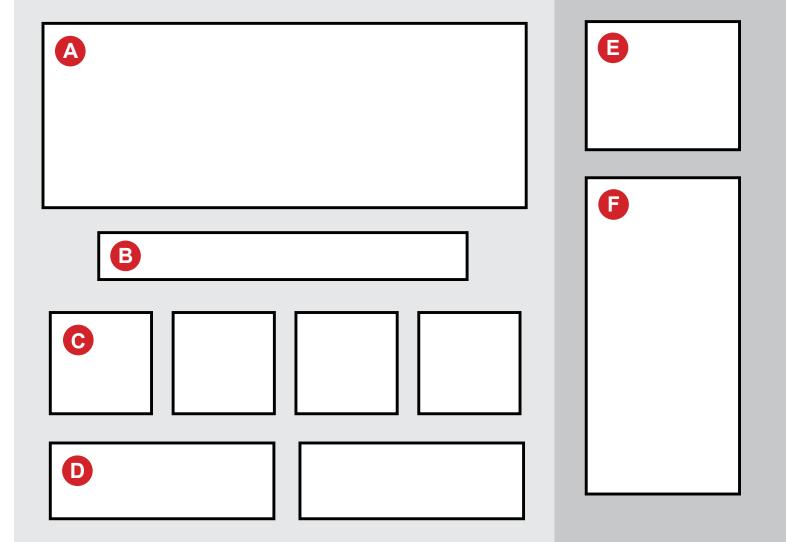
More Sizes

Ad Type	Width / px	Height / px
Home Page And Main Categories		
A: Main Board	948	358
B: Float	728	90
C: Square	220	220
D: Rectangular	440	150
Side Banners - Entire Website's Pages		
E: Rectangular Horiz.	300	250
F: Rectangular Vert.	300	600
Sponsored Business		

G: Your company will continue to be featured across LABest.com



Side Banners Entire Website



G

for maximum results.

1. Introduction

WHO WE ARE

LA Best, also known as the Best of LA, is a portal that offers comprehensive information about the best events, car culture, restaurants, tours, entertainments, lifestyle, fashion, technology and much more. LA Best is a one-stop shop for review the best products for the Los Angeles.

Business Listing Sign Up



BEST BUSINESS

DISCOVER L.A.

CAR CULTURE BEST RESTAURANT

TRAVEL/TOUR

BEST ENTERTAINMENT

TOP LIFESTYLE

HEALTH/FITNESS FASHION

EVEN

SEARCH ...

Best Of LA activities in LA, the Best Things to Do in LA, LABest is your LA Guide, your ultimate Los Angeles Guide to discover

the Best of LA free events, Los Angeles attractions & top LA activities, LA Best is a compilation of tips for visitors to LA.



Madeo's homemade pastas are a must-try.

Whether you're looking in Los Angeles attractions or anything else LA Best has covered you with the best things to do in LA and the Best of LA attractions LABest.com is the new LA Guide for LA It's a one-stop shop for all in Los Angeles.













2. Our Approach

Our Expertise:

Our 5 core areas for success: Digital Strategy; Content & Design; Organic Growth; Brand & Performance; Marketing & Intelligence

Organic Growth:

Organic is the keystone of your online presence. Ensuring your customers can find your brand is our goal; yet organic efforts can also increase the visibility of your products and offerings to qualified searchers.

Content & Design:

Our in-house Content and Design LABest Media combines our media expertise and a deep understanding of our Los Angeles audiences with creativity. We design impactful content to build connections, drive click-through rates, and educate buyers.

Digital Strategy:

LABest Media take a holistic approach to look across your business to find ways to activate digital presence to achieve your business goals.

Brand & Performance:

These channels move people through awareness, education, conversion and loyalty. With a wide mix of channels, we can expose target audiences to your brands message, build products awareness and drive leads.

Marketing Intelligence:

We're first and foremost a data company. Blending insights from our data brands and marketing performance, our intelligence informs our decisions and drives your bottom line.

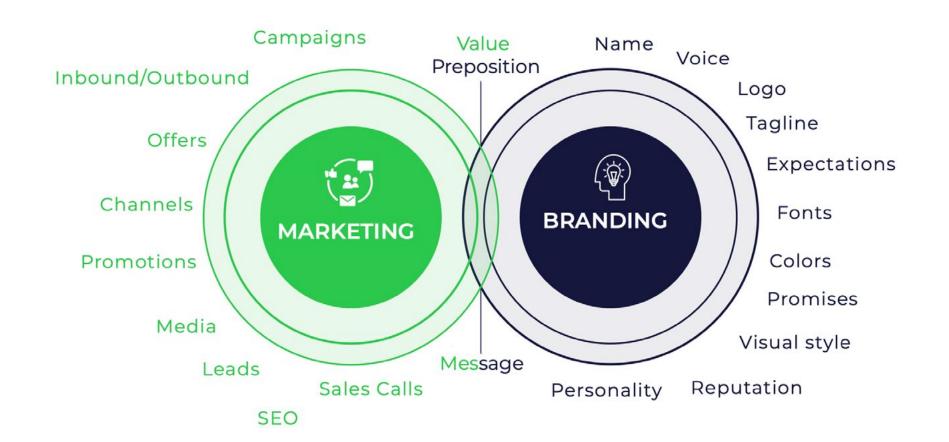
3. Strategies & Audits

Brand Strategy & Digital Marketing Strategy
Brand strategy defines what your brand's identity, positioning, and messaging is to create a consistent and compelling brand experience.

Digital marketing strategy outlines how to leverage digital channels and tactics to reach, engage, and convert your target audience.

Implementing effective brand and digital marketing strategies can:

- Strengthen brand awareness
- Enhance customer loyalty
- Drive measurable results
- Improve overall marketing effectiveness and business growth.



Strategy Recommendations

Recommendations include:

- Website UX
- Brand Visuals
- Brand communication and content
- Affiliate marketing and reputation management
- Paid and organic Social
- Email efforts
- SEO and local search
- Lead generation activities & opportunities
- Display advertising: programmatic, native, rich media, geo-fencing
- E-Commerce
- Proprietary custom events

Website Audit Offerings

Our Comprehensive Website Audit is designed to address every aspect of your website's performance, user experience, design, and content.

Core Audit Components Include:

- 1. Technical Performance
- 2. UX Evaluation
- 3. Content Analysis and Recommendations

Deliverables Include:

- Detailed Report of findings
- Annotated Screenshots
- Prioritized Action List
- Visual Mockups where appropriate
- Wireframes where appropriate
- Design Improvements
- UX Enhancements
- Content Quality Assessment
- Content SEO Analysis
- Content Suggestions
- New Content Ideas
- Content Layout Suggestions

Business Listing Sign Up Log-In SEARCH



BEST BUSINESS - DISCOVER LA. CAR CULTURE BEST RESTAURANT TRAVEL/TOUR BEST ENTERTAINMENT TOP LIFESTYLE FASHION HEALTH/FITNESS EVENTS



- - - -

Luxury Electric Vehicles



Technology that drives sustainability.

Electric Car Lucid Motors, Our in-house developed technology, innovative design, and advanced EV motors allow customers to go farther with fewer batteries. Lighter, smaller battery packs mean Lucid



4. Creative Suite

Custom Web Development Solutions

Fully Custom-Built Websites

No templates, no compromises. We create unique designs tailored to your brand identity, ensuring a memorable online presence that stands out from the competition.

Collaborative Process

We believe in working closely with you at every step, ensuring that the final product perfectly aligns with your vision and needs. Our process is highly interactive, allowing for continuous feedback and adjustments.

Optimized for Success

With a focus on enhanced user experience and SEO optimization, our custom sites are built to attract more traffic, improve user engagement, and drive conversions.

Conversion Optimization

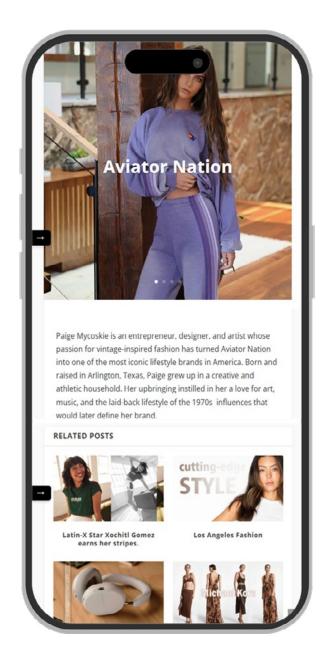
Create visually appealing and user friendly landing pages that drive conversions.

A/B Testing

Optimize your landing pages by running A/B tests to identify the most effective headlines, calls to action, and design elements.

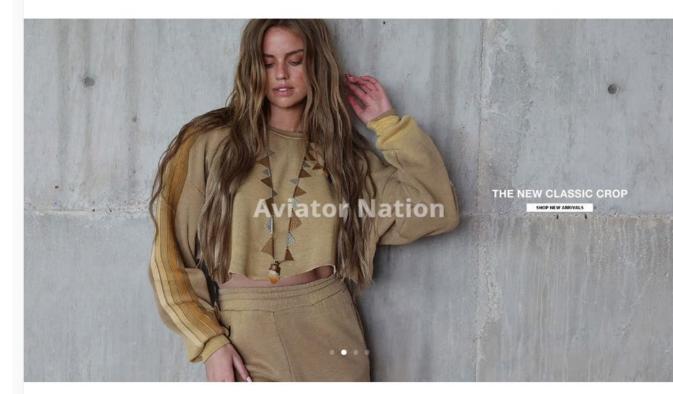
Mobile-Optimized Design

Create landing pages that provide a seamless user experience across devices.



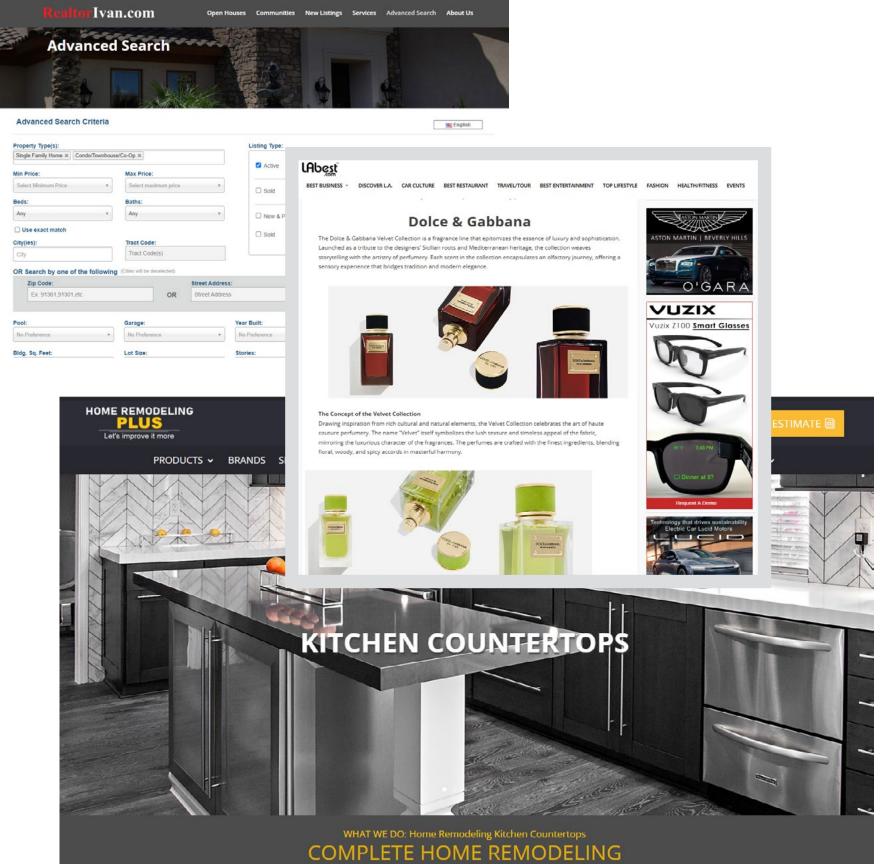
Posted by Office LABest | Fashion & Beauty | ★★★★

Paige Mycoskie: The Visionary Behind Aviator Nation



The Birth of Aviator Nation: In 2006, Paige founded Aviator Nation in her Venice Beach garage. Armed with a sewing machine and a vision, she began creating custom hoodies and T-shirts with hand-stitched designs. Her goal was to revive the relaxed, colorful vibe of 1970s California and bring it into contemporary fashion. The brand's first big break came at a local music festival where Paige's designs caught the attention of festivalgoers. The distinct vintage aesthetic, combined with a commitment to high-quality craftsmanship, quickly gained a loyal following. Each Aviator Nation piece is handcrafted in California, ensuring that no two items are exactly alike.





Design Services

We believe that great design tells a story. We blend creative visuals with compelling messaging to create a seamless user experience. We approach every design project with the end goal in mind. Our designs are geared towards driving results and generating an ROI for our clients.

Design service include

- Social media ads
- Rich media -HTML5, GIFs, In Banner Video, Carousel, Animated, Hotspot, Slider
- Display and retargeting ads
- Website banner ads
- Newsletter banners
- Lead gen media
- Email templates
- Landing pages

5. Organic Growth

Organic SEO Long-term success with Google

MONTH 1 MONTH 2 MONTH 6 MONTH 9

First 30 Days

During the first month, we lay a strong foundation for your campaign's success.

This includes:

- 1. Initial Campaign Set Up
- 2. Keyword Optimization
- 3. Website Optimization
- 4. Business Profile Development
- 5. Dashboard Performance Reports

2-5 Months

Keywords begin to move up the rankings.

We act as an online marketing extension of your business, promoting it everywhere your customers search.

You will experience keyword fluctuation as Google starts to recognize your website, so don't worry if keywords move around; it's totally normal.

We work on optimizations and link building to build your website's trust and

relevance.

6-9 Months

Success!

Once reaching Google's top ten for your selected keyword ranks, we want to keep them there!

We continue working hard to ensure your campaign maintains top ten rankings, while nurturing and elevating more keywords to help you rise above your competition.

Note: Implementing our keyword recommendations is the key to success -we know how to target the right keywords for your business so you get optimal results!

9+ Months

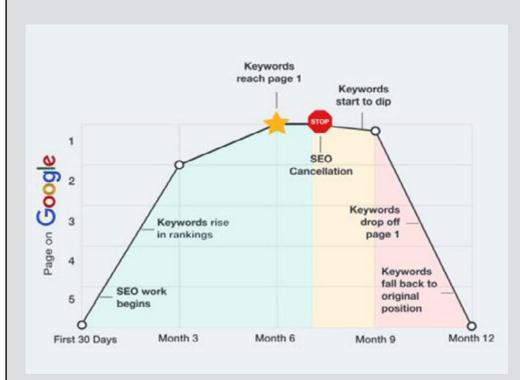
Stay ranking & expand your reach!

We build on your success. Now that you have Google's attention and your online presence is growing, we continue to leverage this momentum and optimize for new keywords.

75% of clicks on Google go to the first 3 results on a search page

Organic leads have a 14.8% higher conversion ratethan other channels.

SEO identifies user intent and then picks keywords to implement on a website that helps identify people more likely to come to your site



5 STAR Local search. Get your local search performance scorecard

Companies like you want to rank higher in local search and drive leads to your business. LABest Media simplifies listings management with support for single and multi-location businesses.

We help customers:

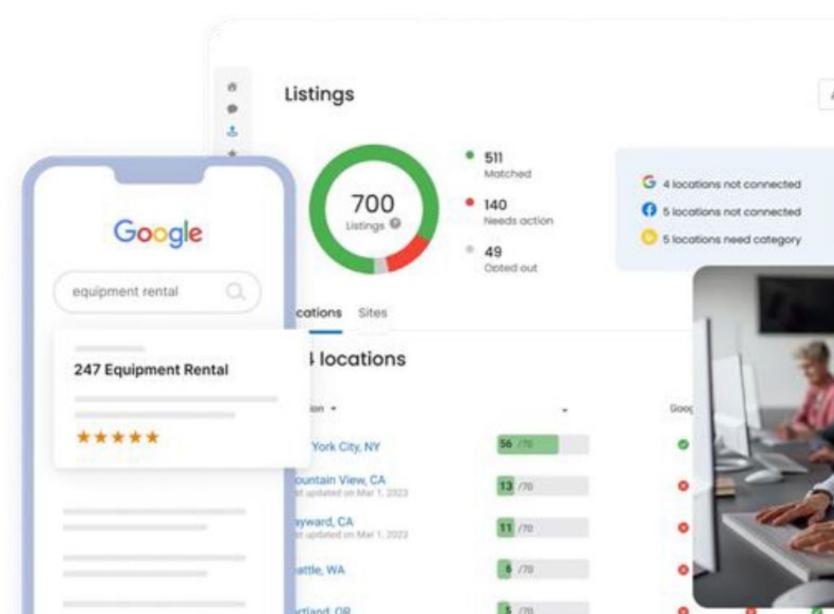
- Rank higher in Google search with complete and accurate listings.
- Box out the competition in local search.
- Drive more engaged leads into your pipeline
- LABest Media makes your listings attractive and comprehensive with 60+ fields like appointment links, contact information, photos, and so much more. Your location(s) have unique differences, it's important to highlight them for your customers

Improve search rankings for your locations

When customers search for a business "near me," you want your location(s) to rank high and ahead of your competitors. LABest.com creates and polishes these listings for you so you rank higher in local search and can easily be found.

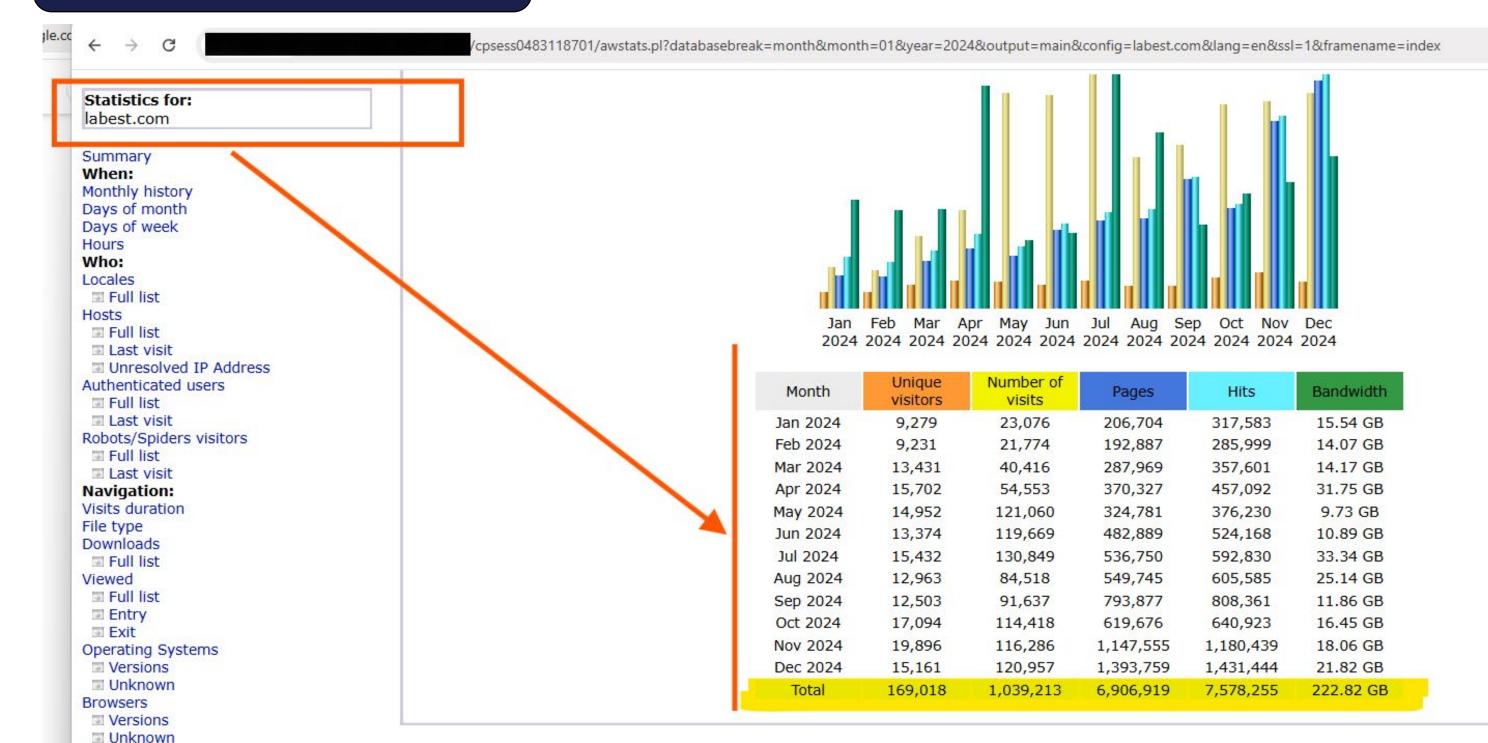
Insightful reporting and dashboards

LABest provides a comprehensive view of how accurate your listings are across locations and directory sites. See how your listings are performing on Google Business Profile, Facebook, and Bing. Present the number of engaged leads you are driving to your business in your next management review.



A. LABest.com 2024 Stats

Deferrer





L.A. Best is always happy to help. Let's build a long-lasting relationship!

The fastest growing site with emphasis on helping the small and medium size local business.



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